

Lulu Launches Three LOT Stores in KSA on a Single Day

The new value concept stores in Makkah, Saihat, Eastern Province and Riyadh offers a wide range of products priced below 22 Riyals

Riyadh, Saudi Arabia : In a major move on retail expansion, Lulu inaugurated three new LOT – The Value concept stores in Saudi Arabia on a single day, with openings in Makkah, Saihat, Eastern Province , and Riyadh. The central launch event took place in Makkah and was marked by the presence of prominent dignitaries and government officials.

The Makkah store was officially inaugurated by Dr. Waleed Basuliman, General Manager of Investment and Partnerships at the Royal Commission for Makkah City and Holy Sites., alongside Lulu Group Chairman Yusuff Ali M.A. The event was further graced by attendees including Eng. Yaser Attar, Director General of Investment and Deputy for Planning and Financial Sustainability at Makkah Municipality, and The ceremony also witnessed the participation of Prominent business personalities from Makkah Engineer Abdulaziz Al Sindi, Sheikh Ibrahim Al Rifaei

‘ This expansion reflects our commitment to the Kingdom’s Vision 2030 and our goal to offer high-quality, affordable products to all. With LOT, we aim to redefine value retailing by making everyday essentials to everyone without compromising on quality. Four more LOT stores are in the pipeline in the Kingdom’ said Yusuffali M.A, Chairman of Lulu Group.

Located on Abdullah Areef Street in the Al Rusafyah District, the new Makkah LOT store spans 43,000 square feet and is designed to deliver an engaging, budget friendly shopping experience. It features a wide selection of household essentials, kitchenware, and fashion for men, women, and children, with a strong emphasis on quality and affordability. The store also offers ample parking facility, enhancing its convenience for residents and visitors alike.

These value concept stores offer a wide range of products at unbeatable prices, with many items priced below 22 Riyals. This initiative aims to ensure that everyone can

access high-quality goods, including household essentials, kitchenware, and fashion for men, women, and children.

The Eastern Province outlet, located in Saihat within the Lulu Hypermarket complex on Al Musib Ibn Rafi Street, offers 24,000 square foot of smart retail space tailored to budget-friendly shoppers. Meanwhile, the Riyadh location in Al Malaz features 18772 square feet of retail space and comprehensive parking facilities, positioning it as a flagship destination for value shopping in the capital.

All three stores opened with exclusive collections and promotional offers, reinforcing LOT's core mission of making good-quality products accessible at wallet-friendly prices, responding to growing consumer demand for affordable yet high-quality retail experiences.

With this strategic expansion, Lulu continues to strengthen its footprint in the Saudi market, energizing the local retail sector and reaffirming its commitment to delivering value-driven shopping across key cities in the region.